



The Cece Yara

Annual Review

2020 REPORT



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Welcome to our 2020 Annual Review.

COVID – 19 hit us all at the beginning of the year, and sadly we saw an increasing number of child sexual abuse cases as children had no access to school, away from predators. The proverbial pandemic within the pandemic.

But in spite of all the challenges, we were able to keep the doors of all our facilities open, as we sought to continue to protect our children. For this, I am extremely thankful to the Cece Yara Team for our continued passion and resilience.

The high point of the year was the launch of our Child Advocacy Centre in Abuja by HE Dame Pauline Tallen OFR, the Honorable Minister of Women's Affairs and Social Development.

It remains for me to thank each and every one of you for your continued support in protecting our children. Without you, there is no Cece Yara.

Thank you.

Bola

OUR IMPACT AT A GLANCE



HELPLINE:

17805
CALLERS



SKAP

32560
CHILDREN EMPOWERED



CASES REPORTED

1167



COUNSELLING

3339
CLIENTS



ADULT AWARENESS PROGRAM

3182
COMMUNITY CHANGE MAKERS



LEGAL ADVOCACY

64
CRIMINAL CASES INSTITUTED



CONVICTIONS

2



FORENSIC INTERVIEWS

60
CHILDREN



CHILD PROTECTION

104
SCHOOLS



NUMBER OF ARRESTS

87
PERPETRATORS



MEDICAL SERVICES

150
CLIENTS

OUR SERVICES

- 1 ADVOCACY
- 2 MEDICAL
- 3 LEGAL
- 4 PSYCHOSOCIAL SUPPORT
- 5 COUNSELLING
- 6 FORENSIC INTERVIEW
- 7 AWARENESS CREATION
- 8 24HR CHILD HELPLINE
- 9 SHELTER

WE MADE IMPACT DESPITE THE PANDEMIC.



The Foundation experienced increase in the number child sexual and physical abuse reported to it as a result of the lock-down measures imposed by the pandemic. An average of 15 child abuse cases per week as against the 2 to 3 cases reported pre-covid.

Thankfully we have re-established our standard response though with much higher costs. We needed to invest in PPE materials (Personal Protective Equipment) to cover our three locations – Lagos, Abuja and Ajeromi.

We are grateful to our partners who worked with us during the strict lock down ensuring that children were adequately protected.

OFFICIAL OPENING OF THE CHILD ADVOCACY CENTRE, ABUJA.

The CYF Abuja Centre was officially launched on the 3rd of December 2020. It was a week-long activities that kicked off with a visit to an orphanage home and a school on November 26, where children were equipped with knowledge of their bodies, safe and unsafe touch, and how to report abuse.

Present at the launch were the Honorable Minister of Women Affairs, Dame Pauline

K. Tallen, First lady of Ekiti State Erele Bisi Fayemi and First Lady of Kwara State Dr. Mrs. Olufalake Abdurazaq, UNICEF child protection specialist- Dr. Godwin Odo, DCP Legal Nigeria Police-Mr Abass Ochogwu, the Executive Secretary of the Human Right Commission - Mr. Anthony o. Ojukwu, PLAN Nigeria, FIDA etc. This was a major success for the organization despite the impact of COVID-19.



● VISIT TO KARU CHILDREN'S HOME, ABUJA.

Prior to Abuja CAC launch, the the Cece Yara Foundation took the Safe Kids Awareness Programme to KARU CHILDREN HOME, ABUJA and it was quite exciting time with the children.

SKAP is designed to empower children with the knowledge of Body Boundaries and Safety, Pants Rule , Stop Power Assertiveness, how to recognize trusted adults and report anything that threatens their safety.



● CECE YARA AT WE FM ABUJA FOR SKAP.

In preparation for the official launch of Abuja Child Advocacy Centre on December 1, 2020, the Cece Yara Foundation went on Morning Mojo of WE FM Abuja with her Project Safe Access, specifically to run the Safe Kids Awareness Programme with parents, caregivers, responsible adults and children being the target audience.

We also maximised this platform to elaborate on the responsibility of adults to protect children, how to understand the signs of child sexual abuse, how to report and get professional help when abuse is disclosed, discovered or suspected.



● ART EXHIBITION.

Part of our line up of activities for the launch of the Child Advocacy Centre, Abuja, which interestingly fell within the 16 Days of Activism against SGBV, was an Art Exhibition.

Since art is a tool for social and cultural change, we believe it will serve the purpose of mind reengineering amongst many expected outcomes.

The Art Exhibition is hosted and curated by Mambaah Cafe in collaboration with The Can Spark to raise funds to support the Cece Yara Foundation in her fight to prevent sexual abuse of children in Nigeria.





● CHILD ADVOCACY CENTRE, ABUJA COMMISSIONED BY HONORABLE MINISTER FOR WOMEN AFFAIRS.

On November 30, 2020, we were privileged to host the Honorable Minister for Women Affairs, Dame Pauline K Tallen for the official commissioning of the Child Advocacy Centre, Abuja.

In her remarks, Mrs. Pauline Tallen said *"One thing I applaud about Cece Yara Foundation is their ability*

to provide Psychosocial, Medical, Legal Services to a victim under one roof in a confidential manner".

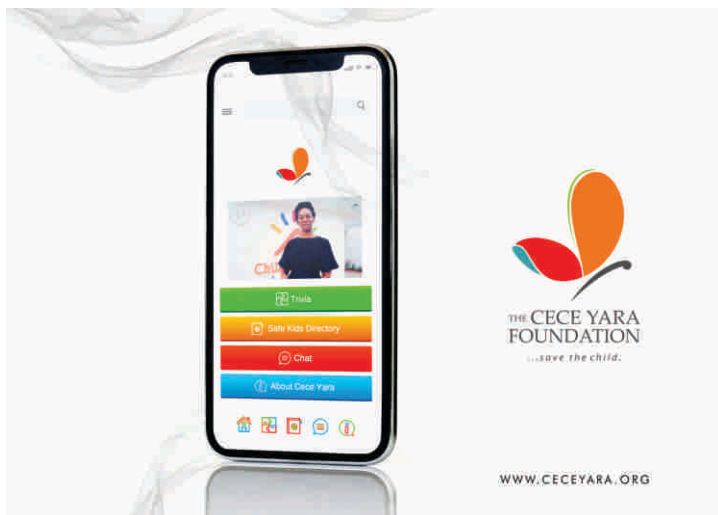
The Cece Yara Foundation, appreciate the Honorable Minister for taking time out of her busy schedule to officially launch the Centre.

● COVID HERO CAMPAIGN INTERVIEW WITH BOLA TINUBU.



We are proud of our Founder, Mrs. Bola Tinubu who has been recognised as a Nigeria Covid Hero by the Covid Heroes Campaign launched by Business Day and The Luxury Network.

The Covid Heroes campaign shines the spotlight on men and women who are making a significant direct contribution in any field, to combat Covid-19.



● CECE YARA APP LAUNCHED.

As part of our Children's Day festivities, we are proud to launch the Cece Yara on May 27. Our new app is an innovative way to educate yourself about child protection in a fun and interactive way, and to access help and support through a smart online directory and a live chat feature.

The App is available on App Store and Google Play Store for download both for Children and adults.

● TACKLING THE MENACE OF GENDER-BASED VIOLENCE.

Access Bank's W Initiative and the Nigerian Governors Wives Against Gender Based Violence worked together to stand against Gender Based violence. This collaboration led to the insightful webinar held on November 17th, 2021 to fight and end the menace of GBV.

Mrs. Bola Tinubu was invited as a guest speaker, alongside many other thought leaders, like, Dr. Kemi Dasilva Ibru of Women at Risk Foundation (WARIF).



● CECE YARA FOUNDATION COLLABORATED WITH UNION BANK.

The Cece Yara Foundation in a bid to change the mind-set of Nigerians regarding the issue of child sexual abuse and foster a child sexual abuse-free society worked with Union Bank Plc., through Edu 360 platform, on a 2 month campaign.

The campaign used popular media such as digital and radio to engage

everyday Nigerians on a topic that has been relegated to the background for too long.

We sincerely appreciate Union Bank and Yello Brick Road for their invaluable support to ending child sexual abuse in Nigeria.





● CHILDREN SHELTER TOP-NOTCH AMONGST OTHERS.

The Cece Yara shelter is one of the few shelters that provides counselling services with shelter services. This has made the shelter to stand out amongst others. More children are being referred by the government and other non-governmental organizations.

The shelter has also been able to reunite children with their non-offending family members.

● EDU360 OF UNION BANK ORGANIZED A SEX EDUCATION WEBINAR FOR PARENTS.

Our founder trustee, Mrs. Bola Tinubu was one of the main speakers at Edu360 Webinar on May 16, 2020. The webinar titled Lets Talk: A guide to Sex Ed for Parents, was a platform designed to distil the issues parents are likely to face during the global lockdown and proffer practical solutions to address them.

Mrs. Tinubu session was very enlightening as she discussed with parents how to have the sensitive conversation with kids about



● CORONA SCHOOLS' TRUST FUND PARTNERED WITH CECE YARA ON SEX EDUCATION.

On June 19, 2020 the Corona Schools' Trust Fund partnered with The Cece Yara Foundation to educate teachers, parents and caregivers on how to protect children from Sexual Predators.

The Webinar was educative and interactive. The feedback from participants showed it was truly an eye opener.

● ADOPTION OF VIDEO-RECORDED CHILD FORENSIC INTERVIEWS.



Our Founder-Trustee, Mrs. Bola Tinubu, recently led a high-level meeting with the Commissioner of Police, Lagos Command - Mr Hakeem Odumosu, and the Deputy Commissioner of Police/Head of the Lagos State Criminal Intelligence Investigation Department (SCIID), Panti - Mrs Yetunde Longe, to discuss the adoption of **Video-Recorded Child Forensic Interviews** as best practice in the investigation and prosecution of child sexual abuse cases in Nigeria.

Successful prosecutions of child sexual abuse (particularly in younger children) generally depend on the quality of the verbal evidence and the effectiveness of a child's testimony.

● ROLAC COVID-19 RELIEF SUPPORT.

The Rule of Law and Anti-Corruption Programme of the British Council/European Union supported the Foundation's covid-19 response to CSA by donating Personal protection Equipment (PPE) to the Foundation's CAC in Lagos.

Also in consolidation of its partnership with the Foundation, ROLAC's Directory of its partner Sexual Assault Response Centers (SARCs) was updated to reflected the Lagos and Abuja offices of the Foundation.



● CECE YARA COMMUNITY ADVOCACY CENTRE.



The newly launched community center has been in partnership with Jakin NGO and Ajegunle and Ajeromi Police station.

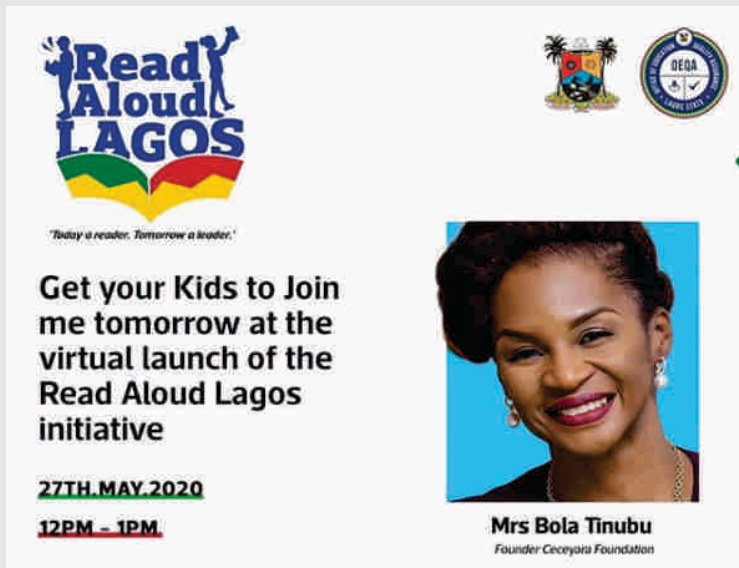
Through the community center, the foundation will be reaching out to primary health centers and pharmacists who are the first point of contact for case of child sexual abuse.

● THE CECE YARA ART CHALLENGE.

Right in the midst of global lockdown, The Cece Yara Foundation puts together an Art Challenge that kicked off on April 23, 2020.

Five participants with the most like and comments for their creative work emerged winners and won a sum of 10,000, 5 Cece Yara Exercise Books and a Teddy Bear each.





● READ ALOUD LAGOS.

Our founder trustee, Mrs. Bola Tinubu in the company of His Excellency, Governor Babajide Sanwolu and others was at the Virtual Launch of Read Aloud Lagos to celebrate Children's day on May 27.

The event was organized to inspire creative curiosity in children and make them believe that it is possible for future dreams to become a reality. Mrs. Bola Tinubu inspired children with a book titled "Do you have a Secret?"

We appreciate the Lagos State Government for the opportunity.

● TV PROGRAM.



We were invited to television shows at Lagos-Silverbird TV and Arise TV to discuss child sexual abuse. We used the opportunity to talk to residents in Lagos and other neighboring state on prevention, symptoms, and appropriate ways of responding to child sexual abuse.

● LIVE INSTAGRAM PROGRAM.



The advent of COVID-19, which has negatively impacted activities globally necessitated that we now run most of our programs virtually. The maiden edition of our Instagram live discussion featured Child Abuse Prevention and Child

Protection experts. Our first guest on the program was Titilola Vivour Adeniyi, a legal practitioner and a bilinguist who is currently serving as the Coordinator of Domestic and Sexual Violence Response Team, Lagos (DSVRT).

● ACCESS BANK LAGOS CITY MARATHON.



We appreciate the SFF Ladies for running 10km on behalf of The Cece Yara Foundation during the Access Bank Lagos City Marathon in February. This was done to create awareness about Child Sexual Abuse and also encourage people to donate towards the cause.

Thank you Ugonna Ibe and Adesuwa_Bosagie for standing up for the rights of children and supporting all that we do.

● APRIL, CHILD ABUSE AWARENESS AND PREVENTION MONTH.



April was Child Sexual Abuse Awareness and Prevention Month. Though this came amidst the global lockdown, it however gave us a platform to create awareness about the possibilities of children being isolated with and abused by their abusers

Parents and caregivers, were encouraged to be more responsible and recommit efforts geared towards safeguarding and protecting children.

● INTERNATIONAL DAY OF ZERO TOLERANCE TO FEMALE GENITAL MUTILATION.

On the 6th of February, CYF joined her partners all over the world to mark the International Day of Zero Tolerance to FGM. CYF used the medium to raise the awareness of burden the female folks face in Nigeria. Nigeria accounts for about 25% of the world 115-130 million circumcised women in the world.

● INTERNATIONAL CHILD HELPLINE DAY.

International Child Helpline Day was celebrated on May 17, 2020.

Despite the surge in the number of calls and messages to report abuse, Child Helplines are still working tirelessly to provide needed support in collaboration with other stakeholders.

The Cece Yara Foundation used her platform to celebrate her workers and everyone working with children all over the world.

● WRAPPING UP THE YEAR IN AN EXISTING WAY.

It's been a year of so many challenges; even at that, The CYF team gave the best of themselves; putting smiles on the brokenhearted, going through the healing process with survivors, ensuring selfless services that have been offered by

Cece Yara Foundation through the members of staff, the Foundation rounded up the year with a heart filled with gratitude.

We appreciate all the support we received from our funders, donors, partners, volunteers, supporters and clients. We wouldn't have achieved all alone; we look forward to the amazing year 2021 with you all right by our sides.

● SEX HEALTH EDUCATION TALK BY CASA.



On July 14, 2020 Mrs. Bola Tinubu our founder trustee was a guest on a Webinar training organized by Child Aid and Sponsorship Awareness Foundation titled "Sex Health Education: Steering Effective Communications Between Guardians and Their Children".

The event aimed at empowering parents and children alike with factual information to help prepare their minds and open up channels of communication between both parties.





**BY A NOMINAL
MONTHLY
CONTRIBUTION,
DIRECT DEBIT,
EVERY LITTLE BIT
HELPS!**

Account Name: The Cece Yara Foundation
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<https://ceceyara.org/donate/>
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<https://bit.ly/3dSwpm6>

2A Akin Ogunmade Davies Close, Gbagada Phase 2, Lagos.
House D2, Salatu Royal Estate, Wuse 2, Abuja.

info@ceceyara.org // www.ceceyara.org

 cece yara foundation  @cece_yara  @cece_yara